

ALPS

阿尔卑斯天然矿泉水



25 November 2017:
one of the ancient
Italian water “**Paraviso**”
born again.

The historical thermal
spring of 1870, from today
relives with the name of
“**Alps Italia**”.

Project promoter the group
Alpenwater, an important Chinese
water and soft drinks bottling
company.

Acquiring the Italian brand, Alpenwater has
given again life to the old site through
installation of a **complete bottling line for PET**.



BBM:

the Partner for the rebirth

Alpenwater has chosen the collaboration of **BBM** for the **realization and installation of the PET production line**.



The main goals of the ownership were to create a **product** for the **high market segment**; the focus was particularly on branding with a valued packaging, mainly for the Chinese market.



BBM has supplied the turn-key plant, composed by both used-overhauled and brand new machines, with nominal **production capacity of 16.000bph**, consisting of: blower Sidel, filler BC, adhesive labeller PE, shrink-wrapper Ocme, wrap-around casepacker Smi, palletizer Simonazzi, brand new conveyors and automation. The machines, overhauled at our site in Lenna, have been installed and started in production by our Team.



At the opening have been present the Alpenwater top management and some representatives of **AC Milan**: among them **Franco Baresi**, Milan Brand Ambassador, the best players **Daniele Massaro** and **Pietro Vierchowod**, since Alpenwater is **official** sponsor of the Milan team.

